

Introduced by Senator Price

March 6, 2012

Senate Concurrent Resolution No. 72—Relative to National Consumer Protection Week.

LEGISLATIVE COUNSEL'S DIGEST

SCR 72, as introduced, Price. National Consumer Protection Week.

This measure would recognize that the Federal Trade Commission and other consumer organizations have designated the week of March 4 through March 10, 2012, as National Consumer Protection Week in order to empower consumers with knowledge to help them make informed choices in their purchases and to protect themselves from fraud and identity theft, and would declare the support of the Legislature for National Consumer Protection Week.

Fiscal committee: no.

- 1 WHEREAS, Now more than ever, California's consumers need
- 2 the tools to make smart decisions in the marketplace in order to
- 3 protect themselves, their communities, and their families; and
- 4 WHEREAS, Information is empowerment, and empowered
- 5 consumers can get the most for their money while lowering their
- 6 risk of falling victim to fraud; and
- 7 WHEREAS, The California Department of Consumer Affairs
- 8 is joining with the Federal Trade Commission and other consumer
- 9 protection organizations across the country for National Consumer
- 10 Protection Week, March 4 through March 10, 2012; and
- 11 WHEREAS, Their mission is to help consumers get the
- 12 information they need to make their hard-earned dollars go farther,

1 to shield themselves from scams and identity theft, and to speak
2 up for their rights as consumers; and

3 WHEREAS, the Legislature supports that consumer
4 empowerment effort to protect California's more than 37 million
5 consumers; and

6 WHEREAS, By becoming empowered, California's consumers
7 can help strengthen our economy and protect their hard-earned
8 money; now, therefore, be it

9 *Resolved by the Senate of the State of California, the Assembly*
10 *thereof concurring*, That the Legislature does recognize and support
11 the Department of Consumer Affairs' consumer protection and
12 empowerment effort during National Consumer Protection Week,
13 March 4 through March 10, 2012; and be it further

14 *Resolved*, That the Secretary of the Senate transmit copies of
15 this resolution to the author for appropriate distribution.